# welcome

# INFINITE LOVE











# PURPOSE

WHY WE ARE HERE!

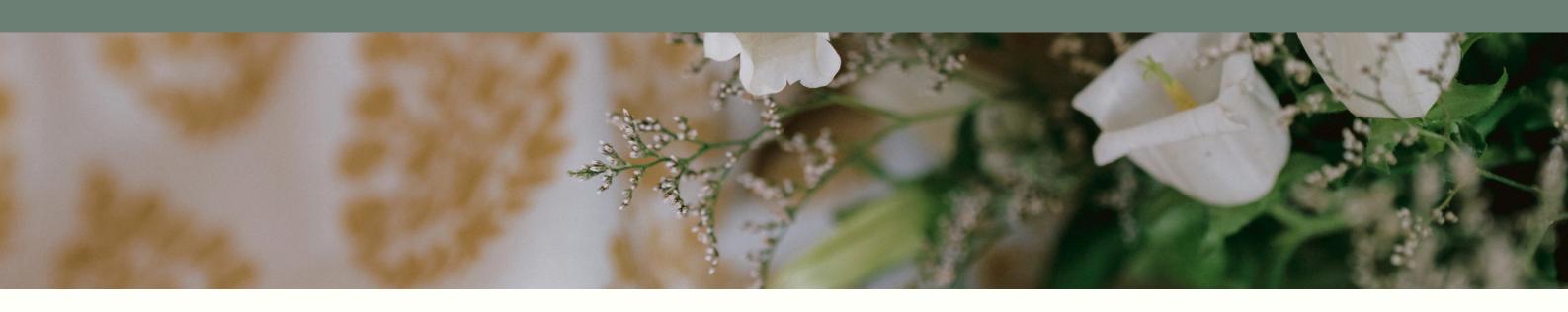


WE CRAFT WEDDINGS
AUTHENTIC TO COUPLES
THROUGH INTENTIONAL DESIGN
AND SEAMLESS PLANNING, SO
THEY CAN FULLY ENJOY THEIR
WEDDING DAY



# OUR CORE VALUES

THE THINGS WE'RE KNOWN FOR



#1

#### INDIVIDUALITY

Your wedding should reflect you and your partner, celebrating your unique bond and shared love.

We focus on incorporating your passions, interests, and the little joys that define your relationship into your celebration.

#2

#### **AUTHENTICITY**

We tailor each wedding to the couple's unique style and preferences, investing time to understand your vision.

By wedding day, we become not just planners but also friends, fully committed to ensuring your celebration reflects your love and aspirations for marriage.

#3

#### LOVE

Love is at the core of our work.

We're thrilled to help you celebrate your love for each other and bring our passion for what we do into every aspect of your wedding planning journey, from our relationships with vendors to our approach to planning with you.

# MEET THE OWNER



# CLARISSA SCHULZ

I've always been the girl that enjoyed watching Rom-Coms, the Bachelor/Bachelorette, and was almost guaranteed to cry at friends' weddings. Now, I love being a part of each and every couple's day. Being involved in the decisions and the little moments in each wedding make this work so special.

I was born and raised in Southern California, but when I attended college in the Bay Area, I was able to explore so many beautiful areas of this state. The Bay is also where I met my husband! We eloped in 2020 and live in Orange County with our pup, Rosie.

I began organizing events in college, and I fell in love with it. It is truly my calling. Since then, I've mentored under top industry professionals, and am a Certified Wedding Planner and a graduate of Planner Life Academy. It's so important for me to have the top industry knowledge for my clients, to ensure they have the best day and planning experience possible.



# OURDIFFERENCE

WHAT SETS US APART



#1

#### INDIVIDUALIZED EXPERIENCE

We personalize your wedding experience by understanding your vision. Our tailored packages cater to your needs, and each wedding management+design, and full planning package includes a custom wedding website for clear, organized information.

#3

## CLIENT CENTERED

We prioritize the client experience throughout the planning journey, aiming to make the wedding day seamless and stress-free. Our goal is to ensure you can fully enjoy your special day without any worries.

#2

#### INTENTIONAL DESIGN

Every detail in our designs is purposeful, ensuring a cohesive and unique aesthetic. Each element on a table is meticulously chosen to craft a distinctive and beautiful look, setting our style apart.

#4

# METICULOUS ATTENTION TO DETAIL

We understand the significance of the little details on your big day. By meticulously attending to every aspect, we create a flawless wedding experience that leaves guests with lasting memories.



# C L I E N T W O R K I N G R E L A T I O N S H I P

HOW OUR PROCESS WORKS





inquire

INQUIRE ABOUT OUR

SERVICES + WE'LL HOP ON A

CALL TO LEARN MORE

ABOUT YOUR VISION



proposal + booking

WE'LL SEND YOU A
PERSONALIZED PROPOSAL +
WE'LL MEET FOR YOUR
FIRST CONSULTATION



let's get planning!

COMPLETE VENUE TOURS, BOOK YOUR VENUE + VENDORS



bring it all together

FINAL VENUE WALK-THROUGH + WE WRAP UP FINAL DETAILS



event day + follow up

LET'S GET YOU MARRIED!!!

WEDDING DEBRIEF

+ VENDOR REVIEWS



# COMPANY POLICIES

CLEAR IS KIND





# office hours

8-5 PM Monday-Friday



# method of communication

Email: info@infiniteloveeventsco.com Phone: (949) 468-9616



# deadlines and client participation

We work best with clients who want a high touch planner and a collaborative planning experience.

We set deadlines, but we're also understanding and flexible when needed.



# SERVICES



# FULL SERVICE WEDDING WEDDING PLANNING MANAGEMENT + MANAGEMENT

# **DESIGN**

-Custom wedding website for planning
-Unlimited communication with

your planner

-In-person meetings as needed, includes venue walkthrough, catering tasting, and design mockup

-Event styling & design

-Budget planning

-Venue recommendations

-Personalized vendor selection and recommendations

-Vendor management

-Contract review

-Rentals & linens

-Invites & stationery

-RSVP tracking

-External wedding website, if desired

-Accommodation coordination

-Transportation coordination

-Venue visits

-Final venue walkthrough

-Timeline creation & management

-Onsite event management

-Custom wedding website
for planning

-Unlimited communication with your planner

-In-person meetings as needed, includes venue walkthrough, catering

tasting, and design mockup

-Event styling & design

-Vendor selection and recommendations for design focused vendors (florist, signage, rentals)

-Vendor management

-Contract review for your design vendors

-Rentals & linens

-Venue visits

-Final venue walkthrough

-Timeline creation & management

-Onsite event management

Begins at \$3000

-Vendor management -Venue visits

-Final venue walkthrough
-Timeline creation &
management

-Onsite event management on wedding day

Begins at \$1500





# VENUE SEARCH

wedding planning is finding the perfect venue! We'll search, connect, and visit venues either with you or on your behalf that are a good fit based off our conversations. This includes our expert advice and established connections in the industry.

Begins at \$500, Max 5 venues for in-person visits.

# DESIGN + STYLING

One of the most stressful aspects of Do you have a vision, but are overwhelmed by all the options? We'll source rentals for your vision to come to life. This includes pricing, a design deck, and styling on the day of your event. This does not include a coordination package.

Begins at \$800



# BEHIND THE SCENES

- A note on pricing:
  - o Our pricing is flexible, and varies from event to event. We include a starting price in this packet to get a sense of what we typically charge. However, there are many variables that alter this pricing. The best way to get an accurate proposal for your specific event is to schedule a call with us!
- Our time is valuable, and we spend many hours making your event the best it can be! We want you to walk away from your day feeling that you made the best decision in hiring Infinite Love Events to make your wedding day happen.
- There are many unseen costs in our business, including the systems we utilize, assistants we hire, and supplies we need on the day of events.
- The event is not a singular product. We provide a service over many months, to support you through one of the biggest events of your life!
- Our commitment is to quality over quantity. We dedicate a certain amount of time and attention to each client, and only take a maximum of 15 events per year and only one wedding per weekend. We take the responsibility of our work seriously, and therefore in the event of a cancellation, we don't simply fill the date with another client.

# FREQUENTLY ASKED QUESTIONS

#### WHERE DO YOU WORK?

We are based in Southern California, but love to travel anywhere wedding planning takes us! There is an additional cost when traveling outside of Southern California, however, there are no added fees when working in the SF Bay Area.

# WHAT IF YOU HAVEN'T WORKED AT MY VENUE? DO I NEED TO HAVE A VENUE BOOKED?

If we haven't worked at your venue, that is not a problem! We love connecting with new venues, and we will take the time to tour it and learn about their specific policies. That being said, you do not need to have a venue booked to begin working with us! If you begin with our venue search or full service planning package, we're more than happy to find the best fit for you!

#### WHO WILL YOU BE WORKING WITH?

You will be working with Clarissa as your lead planner and coordinator! All of our packages include 1 assistant on wedding day.

## ARE YOU INSURED?

Yes! We are licensed and insured.

## WILL YOU HAVE A TEAM DAY-OF?

On the day of your event, your lead planner, Clarissa will coordinate the day. All of our packages include 1 assistant, however depending on guest count and the size of the property, more than 1 assistant may be needed.

## DO YOU HAVE AN EXCLUSIVE VENDOR LIST?

We don't have an exclusive vendor list, but we do have preferred vendors that we work with. A great vendor team begins with people you trust! Vendors on our preferred list have been vetted, and we know they consistently produce quality product and service.

WWW.INFINITELOVEEVENTSCO.COM

# WE'RE EXCITED TO HELP YOU CELEBRATE!

